

Freeance™ Mobile 2.0

for 311 Service Calls

Where You Stay Connected™

Freeance™ Mobile 2.0 delivers your maps and your data to managers and field personnel when they need it on their BlackBerry® smartphone.

Your Maps on the Move.

The Freeance Mobile™ software solution brings maps and data to BlackBerry® smartphones so you can access vital information in the field. You can now use live ESRI mapping and back office databases in simple mobile applications, without technology overload.

Workers and managers now view maps and records in real time. View service calls mapped to ESRI's ArcGIS Server software— not from their desks, but remotely from around your jurisdiction.

Be Responsive.

You're on the move every day. Simple access to real time information makes your job easier, more productive.

Carry it on your hip. Be prepared. Be responsive.

Respond to service requests while in the field. Enter or check on the status of street light outages, abandoned vehicles, garbage removal, and more.

Bringing It Together on the Spot.

Run location-based queries on records and events that occurred within a particular area. Stand at a location and use Freeance Mobile to find all 311 service requests within a quarter mile of your position.

Add crime events and utilities records to your GIS maps. Show water and sanitary lines around a flooded basement reported in a 311 service request. Or bring up crime events around a vacant building described in a nuisance call.

Capture GPS points and automatically add the location of a service call to a database form. Push forms data back, complete with locations, to enterprise databases such as Oracle or SQL Server. Without going back to the office.

Keeping a Finger on the Pulse.

You need quick, simplified information from an array of complex databases, including GIS, to respond to emergencies, handle service calls, respond to citizens and customers, and see corrective actions by time and location.



Freeance Mobile is available anywhere, anytime on nearly all late model BlackBerry smartphones. A local official can literally follow the pulse of the city from home, the office or from around the world. All with the convenience of a BlackBerry smartphone.

Service Delivery Just Got Easier.

Make push button simple database forms. Use them in the field for inspections, code enforcement, nuisance complaints and more. Be productive. Update enterprise databases right from the field.

You Host It. You Control It.

With Freeance Mobile, it's easy to work with advanced technologies to capture GPS points, take digital photos and complete custom forms that fit the way you work. And you can send data back to enterprise databases such as Oracle or SQL Server with the push of a button.

A straightforward plug-and-play design means fast start up with minimum resources required. No long learning curve. Implement with existing IT staff.

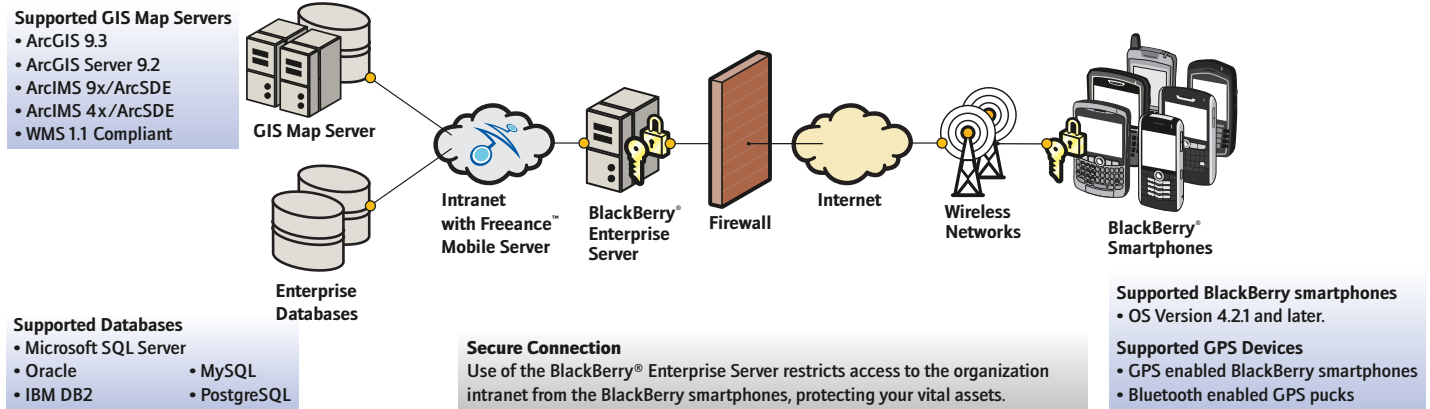
Display your ESRI® maps on BlackBerry smartphones. See attributes of map features in a GIS layer. Compatible with ESRI ArcGIS Server 9.2 and 9.3.

Use nearly any model of BlackBerry smartphone. Compatible across multiple wireless carriers. Run Freeance Mobile with the BlackBerry Enterprise Server or BlackBerry Internet Service.



www.freeance.com

Mobile Network Architecture



Your maps. Your data. Your work.

Freance Mobile is robust, server based software installed in your environment on any Web enabled Microsoft server. A flexible, approachable architecture for plugging into your ESRI map services and enterprise databases such as Oracle and SQL Server.

Build the simple map applications and forms you need. A powerful Web based administration module makes it simple for you to rapidly publish GIS and database applications to BlackBerry smartphones.

Four applications delivered out-of-the-box so you start off on the right foot — MapViewer, Search, Forms and GPS Collector.

Security.

Freance Mobile runs with the BlackBerry Enterprise Solution. Safeguard the integrity, confidentiality and authenticity of your corporate data with a strong encryption scheme. Data is encrypted while it is in transit between the BlackBerry Enterprise Server and BlackBerry smartphones.

The BlackBerry Enterprise Solution offers two transport encryption options — Advanced Encryption Standard (AES) and Triple Data Encryption Standard (Triple DES), for all data transmitted between BlackBerry Enterprise Server and BlackBerry smartphones.

System Requirements

Freance Software Requirements

Operating Systems: Windows 2000 Server, Windows Server 2003 (32 and 64-bit Editions)

GIS and Database System Requirements

ESRI ArcGIS Server: 9.2, 9.3
ESRI ArcIMS: 4.0 – 9.3
Database Support: Oracle, MSSQL Server, DB2, PostgreSQL, ODBC

BlackBerry Enterprise Solution Requirements

Device OS: 4.2.1+
Device Models: 83xx (Curve), 8350i, 87xx, 88xx, 89xx (Curve), 9000 (Bold), 95xx (Storm)
BlackBerry Enterprise Server: 4.1.2+ (Optional)

Note: System requirements subject to change.

Contact Information

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